

# The LCM Elite Partner Program

*A loyalty framework designed for corporations and UHNW travelers who value seamless Caribbean mobility, curated retreat architecture, and long-term partnership.*

**GOLD • PLATINUM • DIAMOND**

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## Program Overview

The LCM Elite Partner Program rewards clients who demonstrate loyalty, volume, and engagement across our Caribbean-wide ecosystem. Members gain access to elevated perks, priority services, and exclusive benefits that enhance every retreat, stay, and mobility experience.

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## Tier Structure

The program features three elite tiers:

### **GOLD — Preferred Partner**

**Ideal for:** First-time retreat clients, UHNW travelers, and small corporate groups

#### **Qualification Summary:**

- \$25,000–\$75,000 annual spend
- OR 1–2 retreats per year
- OR group size of 8+
- OR UHNW private island/villa booking

#### **Core Perks:**

- Priority response times
  - Preferred villa & resort access (where available)
  - Complimentary arrival coordination
  - Dedicated corporate liaison
  - Early access to new destinations
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## **PLATINUM — Executive Partner**

**Ideal for:** Multi-retreat clients, mid-size groups, UHNW travelers using mobility services

### **Qualification Summary:**

- \$75,000–\$200,000 annual spend
- OR 3–4 retreats per year
- OR group size of 12+
- OR UHNW booking with mobility integration

### **Core Perks:**

- All GOLD perks
  - Complimentary upgrade to premium ground fleet (where available)
  - Priority access to private villas and partner resorts
  - On-site LCM concierge for key retreat days
  - Preferred pricing on helicopter transfers & yacht charters
  - Early check-in / late check-out coordination
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## **DIAMOND — Elite Partner**

**Ideal for:** High-frequency corporate clients, large groups, multi-island itineraries, repeat UHNW travelers

### **Qualification Summary:**

- \$200,000+ annual spend
- OR 5+ retreats per year
- OR group size of 20+
- OR multi-island itineraries
- OR repeat UHNW private island/villa bookings

### **Core Perks:**

- All PLATINUM perks
  - Guaranteed availability windows at partner resorts
  - Dedicated LCM Retreat Architect
  - Complimentary VIP arrival service for executives
  - Priority access to private islands
  - Custom mobility routing (air, sea, ground)
  - Annual retreat strategy session with LCM leadership
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# Dual-Path Qualification System

The LCM Elite Partner Program recognizes two distinct client types:

## Path A — UHNW Travelers

Qualification based on:

- high annual spend
- premium property selection
- mobility integration
- repeat stays
- multi-island itineraries

## Path B — Corporate Retreat Clients

Qualification based on:

- retreat frequency
- group size
- planning complexity
- mobility usage
- annual corporate spend

Both paths lead to the same tier levels, but through different criteria.

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# Definitions & Eligibility

## Eligible Spend

Includes:

- accommodations (villas, resorts, private islands)
- mobility services (air, sea, ground)
- curated experiences
- concierge services
- retreat planning fees

Excludes:

- taxes
  - third-party fees
  - external vendor charges not booked through LCM
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## Retreat Frequency

Defined as any corporate or UHNW trip involving:

- 3+ nights
  - 6+ travelers
  - or multi-segment mobility
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## Group Size

Measured by total travelers booked through LCM for a single retreat.

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## Mobility Integration

Includes any combination of:

- private aviation
- helicopter transfers
- yacht/catamaran charters
- executive ground fleet

# Exceptions & Special Conditions

## 1. One-Time High-Spend UHNW Bookings

A single high-value booking (e.g., \$200k+) qualifies for **GOLD or PLATINUM**, but not **DIAMOND** unless paired with repeat engagement or mobility integration.

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## 2. Corporate Multi-Department Bookings

If multiple departments book retreats through LCM within the same year, spend is combined toward tier qualification.

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## 3. Annual Review

Tiers are reviewed every 12 months.

Clients may be upgraded mid-year but are never downgraded mid-retreat cycle.

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## 4. Multi-Island Itineraries

Automatically elevate qualification consideration due to operational complexity.

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## 5. Complimentary Perks

Subject to availability, partner policies, and seasonal demand.

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# Terms & Conditions

- LCM reserves the right to adjust tier qualifications annually.
  - Perks may vary by island, partner property, or season.
  - Mobility perks depend on aircraft, vessel, and fleet availability.
  - **DIAMOND** guaranteed availability windows apply only to participating partner resorts.
  - All bookings must be made directly through LCM to qualify for tier credit.
  - Tier benefits are non-transferable unless otherwise stated.
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